



## News Release 8 February 2005

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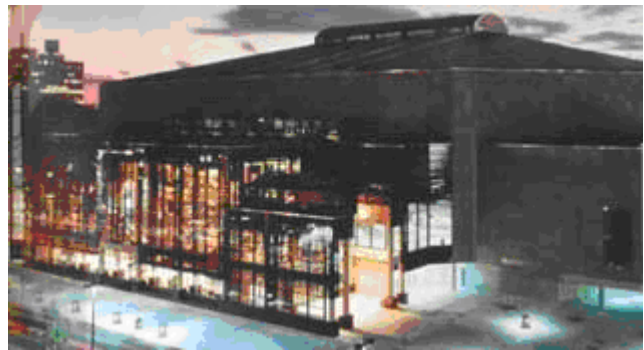
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### Bradley Center upgrades to Quest POS System

**Adelaide 8 February 2005** – Quest Retail Technology is pleased to report the successful implementation of a new Point of Sale system at the Bradley Center – Milwaukee's sports & entertainment hub, and home of NBA team, the Milwaukee Bucks. [www.bradleycenter.com](http://www.bradleycenter.com)

After an extensive and thorough analysis of the competition, the management at the Bradley Center selected Quest's POS system as providing the most comprehensive list of features and the lowest Total Cost of Ownership on the market.



The Bradley Center has over 120 POS Terminals, including Keypad, Touch Screen and Wireless Terminals that are able to be used almost anywhere in the Center. All terminals offer online Credit Card facilities and accept "Bradley Center Vouchers" in real time.



The project began with removing the redundant system and then installing Quest's POS terminals and back office system with a minimum of interruption to the Center's schedule of over 180 events per year. "Our team, assisted by local personnel, was able to remove the old terminals then setup the new system within a week. The interference to Bradley Center's normal operations was negligible" Quest Project Manager, Wayne Yandell said. The Venue's official opening with the new system was Buck's season opener against the Cleveland Caverliers.

Since then the Center has been utilising many of the useful features that only Quest offers, such as the comprehensive integrated Stand Worksheets and the Credit Card reconciliation function.

When asked about the decision to select Quest, Paul Jansen, Director of Catering, Concessions and Merchandise Services, replied "As we progressed through the analysis process, it became obvious that Quest provided all of the features and flexibility we required in a POS system. The system has consistently delivered quality results in a very user friendly environment, affirming our decision to partner with Quest. We are very happy with the performance of the system and the service Quest provides."

Quest Retail Technology is the largest developer and manufacturer of Point of Sale Systems in Australia and has over 30,000 POS terminals installed in 20 countries worldwide in a diverse range of applications including, Bars, Clubs, Quick Service and Fine Dining Restaurants, Stadiums, Arenas, Race Tracks, Theme Parks, Cinemas, Franchises, Ferry Ships & Educational Establishments.