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Quest selected for the Smart Stadium of the Future

Adelaide 30 July 2004 – Quest are pleased to announce that it has been awarded the contract to develop and install the Point-Of-Sale technology for the “Smart Stadium of the Future” at FedExField in Landover, MD, home of the NFL team the Washington Redskins www.redskins.com.

The core of the system will be the Quest Point of Sale hardware and the Quest Task Venue back office software package, which will be integrated with a Redskins Member Loyalty System (also developed by Quest).

The new Loyalty system will contain a number of innovative features such as an RFID (Radio Frequency Identification Device) non contact member's card and Quest developed RFID readers. In Phase 1 of the project, this card will be used as read only, but the system is being developed as a full read/write stored value card for future use. The Member Card will be linked to the member's credit card to allow fast turnaround of customers and reduce Food & Beverage lines at Quarter and Half times.



A Web Service interface between the Quest back office software and the existing Redskins Web Site will allow members to query their account and will also have facilities for local vendors to participate in the Loyalty System by integrating their POS system. The Web Services interface will also be developed by Quest as part of the project. As well as the stadium, the 11 off-site Redskins merchandising stores will also be linked into the system.



To win this project, Quest engineers underwent an intensive evaluation by the Redskins' IT staff, the integration consultant BearingPoint www.bearingpoint.com and the stadium food service provider Centerplate www.centerplate.com to ensure their ability to develop and deploy this project in the timeframe required. It is a credit to the Quest Engineering team that they beat off all comers, including some of the largest POS companies in the business.

FedExField is the largest NFL Stadium with seating capacity over 92,000. There will be more than 600 VersaTerm POS, V-touch and RF hand held ordering devices, covering all Food & Beverage operations in the Stadium.

Quest Retail Technology Pty Ltd are the largest developer and manufacturer of Point of Sale Systems in Australia and have over 25,000 terminals installed in 20 Countries Worldwide in a diverse range of applications including, Bars, Clubs, Restaurants, Fast Food, Stadiums, Arenas, Race Tracks, Theme Parks, Cinemas, Franchises, Ferry Ships & Educational Establishments.